

**AMTA Iowa
Chapter Board Meeting
Hilton Garden Inn
Cedar Falls, Iowa
June 23, 2018**

1. Call to Order:

President, Robert Campbell called the meeting to order at 10:26 a.m. Robert welcomed and thanked everyone from taking time out from their work and away from their families to do the work for the Iowa Chapter.

Robert asked if there were any additions or corrections to the agenda. Robert then asked the Chapter Board for approval of the agenda. With no additions or corrections the agenda was approved as written.

2. Present:

President – Robert Campbell, Board Member/Convention Coordinator Chair – Holly Rasmusson, Board Member/Education Chair – Karen Sindelar, Financial Administrator – Pam Burnikel, Membership Chair – Soraya Wagner, Awards Chair – Cindy Haack, Convention Event Chair/Delegate – Robin Markus, Digital Media/DMC Chair – Alex Collins, President Advisory/Orientation Chair – Ken Swenson, Legislation Chair – Rachel Brown, Delegate - Keith Kowal.

3. Absent:

Secretary - Jeanna Tellin

4. Approval of Minutes:

Secretary, Jeanna Tellin submitted the minutes from the March 24, 2018 Chapter Board Meeting for approval. President Robert Campbell asked the Chapter Board if there were any additions or corrections to the minutes. Pam Burnikel **MADE-A-MOTION** to approve the minutes. Keith Kowal **SECONDED-MOTION-CARRIED**. With no additions or corrections the minutes were approved as written.

5. Reports of Officers:

5A. President – Robert Campbell:

Robert told everyone he was getting accustomed to his new role as President. He has been talking with Nationals and trying to keep up with the new position. He reminded us that the National Convention is coming up this year in August along with CVOP in Washington D.C.

Robert stated again on June 12, 2018 what he and the Chapter Board discussed via email.

President Robert Campbell made the recommendation to add a Legislation Chair- Rachel Brown to the chapter board. Also, Robert had made the recommendation to add Ken

Swenson as the President advisory/Orientation Chair. Jeanna Tellin **MADE-A-MOTION** to approve. Holly Burnikel **SECONDED-MOTION-CARRIED**.

5B. Board Member/Convention Coordinator Chair– Holly Rasmusson:

Holly shared fall Convention will be held September 8-9, 2018 in Dubuque IA. Our presenter will be Lee Stang.

Spring Convention will be in Altoona on March 16-17, 2019. Our presenter's contract is being worked on.

Holly has been working on hotels contracts for the next few years.

Holly has had a phone conference with Robert Campbell, Threase Harms, and Charlotte Grill.

They talked about the loophole with the Iowa law about criminal vs. civil infraction. She said they talked about educating the public and what the requirements are to keep our license and the need to keep Nationals informed for what is going on with different ordinances.

Cassie Sampson and Threase Harms plan to speak Friday night of convention to help clear up any questions with what is going on with the state.

5C. Board Member/Education Chair – Karen Sindelar:

Karen talked about the need to get members educated about what will be coming up and developing a calendar shared through Google Docs.

During her first quarter as board member, Karen Sindelar met with various individuals and groups to speak out about human trafficking/illicit businesses and how city ordinances can be detrimental to LMTS including: Katheryn Kueter, Legislative Liaison & Administrative Assistant for Concerned Women for America of Iowa (Katherynstatehouse@gmail.com 616-212-1344 iaa.cwfa.org); Curt Henderson, Retired Iowa State Patrol who created workshops for police officers in the state of Iowa to catch human traffickers to help prepare me for CRPD coffee and conversation; Coffee and Conversation meeting with Cedar Rapids Police Department - CRPD - on June 19th, 2018; Amanda Grieder, SAFE-CR Manager, Cedar Rapids Police Department, SAFE-CR, 505 1st Street SW, Cedar Rapids, IA 52404, Phone: 319-286-5714, Email: a.grieder@cedar-rapids.org .

She informed the chapter board that the **Public Safety and Youth Services Committee Meeting will be held on July 16th, 2018 at 5:30 pm**. The meeting will take place at the Cedar Rapids Police Department in the Community Room 505 1st street SW. She urged all members to attend if possible. She will reach out to National AMTA for letters of support.

Here is link to all of the Cedar Rapids Council Members with their contact information.

http://www.cedar-rapids.org/local_government/city_council/mayor_and_city_council/index.php

Karen produced a FB live presentation called The Power of Touch on the benefits of treatment by a licensed massage therapist, and how the city ordinances on human trafficking are detrimental to licensed medical workers. The workshop was given live to thirty Cedar Rapids area educators. She also attended a workshop on Countering Human Trafficking in Iowa at the Delta Kappa Gamma State Educators Convention in West Des Moines on

June 8. State Representative Zach Nunn did not make it, however, she spoke at length with a lobbyist and other presenters.

As education chair, Karen created an AMTA IA Chapter Board timeline to keep track of national and state deadlines for the Chapter. She distributed AMTA Research Roundup handouts at the Spring Convention Education table, and is working on new education requirement handouts/pdfs for the fall convention and the website. Anyone who would like to assist with creating education materials for our members, please contact Karen.

5D.Financial Administrator – Pam Burnikle:

As of May 31, 2018 the balance is \$118,671.59.

Robert Campbell, Keith Kowal, Robin Markus, Jeanna Tellin, Soraya Wagner, and Alex Collins are planning on attending Nationals. Some need to inquire about receiving advancements. Keith Kowal and Robin Markus are planning to attend CVOP.

6. Report of Committee Chairs:

6A.Membership Chair – Soraya Wagner:

Soraya mentioned enrollment was up to 908 from 872 in January of 2018.

Soraya Wagner **MADE –A-MOTION** to order 2 cases of AMTA coffee mugs. Pam Burnikel
SECONDED-MOTION-CARRIED.

6B.Convention Events Chair/Delegate – Robin Markus:

Robin is trying to get ahold of vendors for the Convention. She is considering developing a new format for signing up early as well as developing a feedback form for the vendors.

6C.Awards Chair – Cindy Haack:

Cindy handed out SAVE THE DATE cards for Veterans Day Event in Waverly, Iowa. Sunday November 11, 2018; from 8 a.m. to 2 p.m. This will be held at The Centre.1211 4th St. SW.

Cindy discussed a golf charity event for the Iowa Children's Hospital.

Nomination for Meritorious Award, which Cindy and Robert Campbell discussed was turned into AMTA Nationals.

Cindy shared the nomination for the "Innovation Award" it was submitted to Nationals by the due date of June 1st.

On September 29th, "Duke's One Eye Open Golf Tourney will be held at Prairie Links Golf Course Country Club. The goal is to raise \$100,000 for the University of Iowa Children's hospital. She thinks this would be a great opportunity for our chapter to help out in reaching Duke's goal by offering chair massages.

6D.Digital/Media Chair – Alex Collins:

Alex' main goal was to get all Gmail accounts working for the Chapter Board and to initiate a Chapter Board Google Doc.

Alex Collins **MADE-MOTION** to have 3 Newsletters each year instead of 4. (6A of standing rules). Karen Sindelar **SECONDED-MOTION-CARRIED.**

6E. Legislative Chair – Rachel Brown:

Rachel spoke about her experiences and where she would like to take her position. She will get ahold of Advocacy Strategies to determine how we will manage our payment to them and report back.

7. Discussion Items:

7A. Iowa Chapter Policy Manual – Robert Campbell:

Robert brought up the IA Chapter policy manual is outdated and needs to be revised. Robert and Alex will begin work on updating materials.

7B. CVOP- Robert Campbell:

Keith Kowal and Robin Markus are going to CVOP.

7C. Chair Definitions Roles/Responsibilities – Holly Rasmusson:

Holly brought up Nationals are working on developing definitions for each position (Voting Board Members). Ken was working on getting Roles and Descriptions to post on the website. Robert indicated the Hub has been a buzz about the role of each chair person. Robert brought up developing a chair position for Holly defining her position as Convention Coordinator. Pam moved to create a chair called Convention Coordinator which will consist of providing information regarding conventions and presenters. Pam Burnikle **MADE-A-MOTION** to approve the position of Convention Coordinator Chair. Karen Sindelar **SECONDED-MOTION-CARRIED.**

7D. Coffee and Conversation – Alex Collins:

Alex wonders what it would take for LMT's or AMTA's to get together and talk about possible ordinance issues or anything pertaining to massage and if AMTA could reimburse.

Discussion then followed and then tabled until Alex could define the way it will work a bit better.

The board continues to discuss how we as a Chapter board can help the ordinance issues and whether to retain advocacy strategies for another year. The main consensus was that we need to get Nationals more involved with guidance regarding the website and social media.

Alex wanted to make a motion to do 3 newsletters rather than 4. Ken advised that in order to do this, we would have to do an email blast 30 days prior to the membership and then review it at the Convention for discussion. This will need a 2/3 vote to pass.

7E. Iowa Lapel Pins (Iowa PIG):

It was decided we have enough pins for now. New shape will be ordered at a later date.

The Iowa/Nebraska is tabled until after national convention.

8. Announcements:

The Iowa/Nebraska meeting is tabled until after National Convention.

9. Adjournment:

Holly Rasmusson **MADE-A-MOTION** to adjourn the meeting. Pam Burnikle
SECONDED-MOTION-CARRIED.

The meeting was adjourned at 4:34 p.m.

Respectfully Submitted,

Jeanna R. Tellin

Jeanna R. Tellin
Secretary