



amta
american **massage therapy** association®

New Mexico Newsletter
October 2014
www.amta-nm.org
Chapter Phone (505) 503-4600



Our mission is to support members in developing the art, science, and practice of massage therapy in a caring professional and ethical manner in order to promote the health and welfare of humanity.



President's Message:

There has been a great deal of buzz recently surrounding the future of massage therapy in the integrated medicine setting. I am so honored to have represented AMTA-NM at the Denver National Convention where some of the focus was on this very topic. In Dr. Oz's keynote he spoke of the multitude of opportunities available to massage therapists and how to effectively network with physicians. His advice was to connect with the receptionist, the physician's assistant, and/or nurse - these are the people who make recommendations to the doctors. He also urged that . . . *cont'd on page 2*

In This Issue:

President's Message	1
HOD Report	3
2014 Family Physicians Conf.	4
Awards and Honors	6
Join BOD	7
Welcome New Members	8
Stretching to New Heights	9
AMTA Award to Susan Salvo	10
43rd Ann. Ren. Faire	11
NM MOM	12
Your Vote Counts	13
Membership Recognition	14
Photo Gallery: NMFPC & AMTA	15

Your Chapter's Board of Directors:

President: Amy C. Zampella president@amta-nm.org

1st Vice President: Position Vacant

2nd Vice President: Donald F Schiff 2vp@amta-nm.org

3rd Vice President: Dee Dee Anders 3vp@amta-nm.org

Secretary: Position Vacant

Treasurer: Kirk Sugars treasurer@amta-nm.org

Elected House of Delegates Representatives:

Dee Dee Anders - Lead Delegate

Katina Lowe - Delegate

Amy C. Zampella - Alternate

Note: Two board positions open. See details on page 7.

Upcoming Events

October 24-25, Rio Rancho, NM: New Mexico Mission of Mercy

No ABQ Coffee Meetups in October—See newsletter for dates in Nov. and Dec.

October 30, 2014 Deadline for Graphic design contest (details in newsletter)

November 1-3, 2014 43rd Annual Renaissance Faire, Las Cruces, NM---AMTA Chair Massage Booth looking for volunteers (see newsletter for details)

March 28-29, 2015 AMTA-NM Annual Conference, Albuquerque, NM

President's Message (cont'd from page 1)

we educate our local physicians. One of the reasons they are not recommending massage is their lack of knowledge about its benefits. Another important part of his message was self-care and the secrets to the "good life" for all. By remaining healthy and happy, we can better care for our clients. Dr. Oz and the closing keynote speaker talked about the reasons we make positive changes in our life - for emotional reasons and for those who love & care about us - not just for ourselves. AMTA's Executive Director Bill Brown discussed the positive changes AMTA is making at the national level to directly impact YOU, the members. AMTA's consumer awareness campaign team is working hard to educate the public on why they should choose AMTA members. By forging alliances with companies such as SONY and Mayo Clinic & advertising on websites like doctoroz.com and Health.com the inquiries to the "Find a Massage Therapist" locator service have increased 34% in the past 16 months. The organization is committed to providing you value for your membership in the form of direct referrals. They are also committed to making AMTA valuable to all types of massage therapists.

Since our last newsletter, the chapter participated in the New Mexico Academy of Family Physicians Conference, the Symposium of Integrated Medicine Professionals in the Land of Enchantment, and will be volunteering at the NM Mission of Mercy Dental Clinic to be held later this month during National Massage Therapy Awareness Week.



By participating in these events we continue to

showcase the professionalism, knowledge and skill of our AMTA members and elevate the massage therapy profession to align with the entire healthcare community. This can only open new opportunities for our members. (I gained a new client after participating at the Physicians Conference!) Regardless of your focus in the field, more avenues for work and clients are a good thing.

As a chapter we are committed to taking care of our members in the form of education, professional opportunities, community-building and mentoring, and active protection of our licensure. Your Government Relations Chair, Donald Schiff, is involved with the task of advancing the Sunrise of the NM Massage Therapy Practice Act in the upcoming 2015 Legislative Session. We are planning an exciting 2015 Annual Conference to be held in Albuquerque.

A special Thank You to everyone who has volunteered with the chapter over the past several months! We deeply appreciate your willingness to give back and share. Please let us know what projects or events you would like the chapter to consider in the coming year. I am very excited about the opportunities in our massage profession. I hope you are too.

--Amy C. Zampella, AMTA-NM President

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ENTER TO WIN GRAPHICS CONTEST FOR 2015 ANNUAL CONFERENCE:

"Stretching to New Heights Together"
See details for conference on page 9

Last year artwork for conference materials was donated by artist Stacey Sullivan de Maldonado of Santa Fe. This year we are reaching out to YOU.

Submit your graphic design for our logo and if selected you will win registration (approx. \$100) to the conference which includes 10 CEU's and keynote speech by Susan Salvo.

Classes will include: Ethics: The Heart of Our Profession (Susan Salvo) and Active Isolated Stretching (AIS) (David Lang).

Send your design to: 3vp@amta-nm.org by October 30th!

2014 House of Delegates' Report

By Dee Dee Anders
3rd Vice President & Lead Delegate

The House of Delegates (HOD) is a representative body of the AMTA membership that votes on proposed AMTA Position Statements. The Delegates keep the association strategically focused by presenting policy and bylaw changes for the Board of Directors' review. The HOD is structured to represent the opinions of our members and is comprised of elected representatives, Delegates, from each chapter for a term of two years, with a maximum of three consecutive terms. The number of Delegates from each chapter varies by chapter size – New Mexico has two Delegates. Katina Lowe and I represented you this year.

The 2014 House of Delegates was presented with three Position Statements and three Recommendations. A Position Statement is AMTA's position on professional or public policy issues that relate to the mission and goals of the association. An individual member or group of members develops proposed Position Statements to be considered by the HOD. Members have the opportunity to develop Recommendations on AMTA bylaws or policy. This input is one of the many ways AMTA's initiatives are informed directly by our members. **To see a full list of AMTA's Position Statements visit: http://www.amtamassage.org/approved_position_statements.html**

AMTA-NM solicited feedback from members by posting the Position Statements and Recommendations on the amta-nm website and on Facebook and in weekly emails to members. Thank you to members who took time to submit feedback and opinions. Please continue to submit your thoughts when we distribute information regarding next years' Position Statements and Recommendations. This is your organization.

Position Statement #1: Massage for Health and Wellness – Motion Passed

It is the position of the American Massage Therapy Association (AMTA) that massage therapy can improve health and wellness through its effects on the physical, mental and social well-being of an individual.

Position Statement #2 Proposal on Portability – Not Passed

If passed this motion would have supported portability of credentials which meet the required licensing, certification, or registration of massage therapists across the country. This motion did not pass. Concerns were raised on differing educational requirements from state to state and possibly forcing states to accept licensees with less educational background than minimally required for said state. Additionally, varying of entrance exams for individual state licensure was brought up as concern; however, with the recent change in partnership between NCBTMB (National Certification Board for Therapeutic Massage & Bodywork) and FSMTB (Federation of State Massage Therapy Boards) part of the problem may be resolved for future resubmission and consideration. (cont'd page 4)

HOD cont'd from page 3

Position Statement #3 Proposal on Therapeutic Massage for Burn Scars – Not Passed

If passed this motion would have stated that massage therapy can assist in the rehabilitation of burn scars. Debate primarily surrounded the research provided and training. This motion did not pass.

Recommendations

Recommendations passed at the House of Delegates are forwarded to the Board of Directors for review and action.

SC Recommendation to remove the financial responsibility of funding Delegates' attendance to the House of Delegates from the State Chapters' budgets – Motion Passed

Therefore, be it resolved that the House of Delegates recommends to the National Board of Directors that: convention registration, travel expense, 2 nights lodging and 2 days per diem expenses for Delegates to travel to National Convention to attend the HOD meeting should be paid from the National Convention Budget and amend policy as indicated below.

WA Recommendation on Position Statement and the Role of the House of Delegates – Motion Did Not Pass

Therefore: The House of Delegates recommends that the AMTA Board study moving the function of generating and approving Position Statements on the clinical efficacy of massage from the House of Delegates to another group, and that the AMTA Board encourage the House to discuss issues that relate to the actual practice of massage therapy throughout the United States.

CA Recommendation on Chapter Fees – Motion Passed

Therefore, be it resolved that the House of Delegates recommends to the National Board of Directors that *each Chapter* may determine the amount of its Chapter Fee and how to request/acquire said Chapter Fee via

- mandatory assessment
- opt-out contribution
- opt-in contribution or
- as unnecessary

Post Script:


One Delegate slot will be open for election at our 2015 Annual Conference in March. If you are interested in running for Delegate and have questions as to the Delegate's role's responsibilities and time commitment please feel free to contact me at 3vp@amta-nm.org

2014 NM Academy of Family Physicians Conference

Your chapter was proud to attend the **57th annual New Mexico Academy of Family Physicians (NMAFP) Conference** at the Sagebrush Inn in Taos, NM from July 31st to August 3rd. This event aligns not only with our chapter goals, but with National president-elect Jeff Smoot's workgroup to foster relationships between state chapters and Family Physicians.

Members of your chapter attended this event to network with the physicians as they have for many years. We discussed the importance of massage therapy as part of patient treatment and presented the latest research. Physicians came from around the state to receive their CEUs and hear the latest in medical standards of care. The conference attendees really appreciated the complimentary chair massages.

We promoted the AMTA's Find a Massage Therapist locator service so that the attendees can seek out our members around the state. This is an important event to further our position as part of the healthcare disciplines. You'd be surprised how many of the physicians didn't know much about massage and asked why they should send their patients! Special thanks to members Lisa Matteson, Joyce Gilbert, Kyoko Hummel, Dawn Saunders, and Donald Schiff for their time & energy at this event.

	<h1>Neural Reset Therapy®</h1> <h2>Lower Body Course</h2> <p>Includes, legs, thighs, hips, low back, psoas, & abs</p> 	
<p>Instructor: Ralph R. Stephens, BS Ed, LMT, NCTMB 2008 Inductee - Massage Therapy Hall of Fame!! Internationally recognized instructor, therapist, and author. This is your chance to study with a Master Instructor!</p>	<p>Neural Reset Therapy® (NRT) is an entirely new way to treat muscles. NRT is fast, efficient, easy on the therapist, pain free for the patient, long lasting, and is not thumb, finger, or forearm intensive.</p> <p>This is the next wave in soft -tissue therapy. Catch it early and be among the first in your area to provide this therapy!</p> <p>Learn more about NRT: www.neuralreset.net Investment: \$395 prior to February 20th; \$495 after. See refund & attendance policies: www.ralphstephens.com</p>	<p>March 7-8, 2015 Sat. 9am - 6:30 pm Sun. 9am - 5:30 pm</p> <p>NM School of Natural Therapeutics 202 Morningside SE Albuquerque, NM</p>
	<p><i>Makes so many things EASIER – so simple yet so profound.</i> Patt MacDonald- Christie <i>Patients & I are amazed at how effective NRT results are!</i> Cali Minich, BS, NCTMB Ft. Wayne</p> <p><i>Love the work – it will allow me to be so much more effective and to safeguard my own body, so I can continue the work I love to do for many years!</i> Allyson Murray, LMBT, Virginia</p>	<p>Register Now! www.ralphstephens.com or Call 888-570-9040</p>



L to R: Whitney Bullock, Tami Procter, Joyce Gilbert, Melissa Epple, James Brown, Amy Zampella, Donald Schiff, Dee Dee Anders, Katina Lowe

Chapter Wins Three Awards in Denver

We were so excited to be presented with 3 national awards at the 2014 AMTA National Convention in Denver: 4-Hands Award of Excellence, Website, and Community Service. The 4-Hands award is in appreciation for the chapter's commitment to overall excellence and innovation. We are so proud of our volunteers for committing their energy to this chapter. Since these awards are evaluated in April, kudos must go to the 2013/2014 Board of Directors: Rick Wiles, Tresa Jameson, Felecia Harvey, Katherine Carll-Templeton, E. Cassie Christensen, Dee Dee Anders, Debbie Krienke and Amy C. Zampella.



Dan Barrow Honored at the 2014 National Convention

It was heartwarming to see our longtime chapter volunteer and past president Dan Barrow honored at the Denver National Convention. Virginia Anthony Barrow accepted the President's Award on behalf of Dan, presented by National President Nancy Porambo. Virginia gave a lovely speech, speaking in Dan's own wise and inspiring words. Dan was also honored at the House of Delegates meeting, having acted as moderator for the past 7 years. He was known as "yoda" by the national volunteers - he was quick to pass on knowledge and speak in a calm manner. The new moderator, Lee Stang spoke warmly of his contributions to the House of Delegates Operations Committee and even had a "yoda" figurine on the podium. We are proud to have known such a giving man.



AMTA-NM Member Dee Dee Anders receives Meritorious Award from AMTA President Nancy Porambo at the 2014 AMTA National Convention in Denver. This award honors an individual by acknowledging diligence in volunteerism accomplished in an altruistic manner and is the highest award bestowed upon an AMTA member by a chapter.



Join the AMTA-NM Board of Directors!

The AMTA-NM Board positions of Secretary and 1st Vice President have become vacant. This is a great way to learn more about AMTA, get involved with your local chapter, and support your profession. The basic job of the *Secretary* is official keeper of records for AMTA-NM, including attending board meetings, taking notes, and typing up the meeting minutes. You must have been an AMTA member for at least one year. The position of *1st Vice President* is to act as a participating member of the board and work on chapter activities and events as needed. You must have been an AMTA member for at least 2 years.

WHY SERVE ?

- The distinguishing benefit of serving on a nonprofit board is the satisfaction felt in contributing to the common good of the massage therapy profession. Knowing your time is indispensable to a worthy cause is often the most rewarding.
- Another benefit is professional development - learning how a board of directors functions and opportunities to network with & learn from your colleagues.
- As some of our existing board members say - "volunteering has helped my personal massage therapy practice". There are opportunities to talk to the public at large and meet potential clients. Putting out good energy and karma often reaps many rewards.
- There is compensation for your travel and expenses if necessary; as well as officers/leadership training for Board members. Some compensation for attending the AMTA National Convention is available.

Have questions or need more details?

Contact Amy Zampella at president@amta-nm.org or 505-255-2203 x3.

Welcome to all of our incoming NM Chapter members!

New Members June - September 2014

We are very excited to announce these new members to our chapter including
Professional Active, Graduate and Student members.

AMTA and your Local Chapter are here for YOU. Your involvement and feedback mean a lot to
us. Visit the AMTA-NM.org website, call, email, and/ or visit our Facebook page.

We love to hear from you!

Samantha	Ade	Albuquerque	Kerry	Jansson	Albuquerque
Jill	Bellospirito	Santa Fe	Angela	Jenkins	Rio Rancho
Kathleen	Blanch	Santa Fe	Elizabeth	King-Miller	Santa Fe
Paul H.	Brown	Albuquerque	Melissa	Lopez	Los Lunas
Miranda	Burk	Portales	David	Lujan	Albuquerque
Mary	Castillo	Carlsbad	Karl	Lynham	Las Cruces
Micaela	Contreras	Artesia	Arturo	Mata	Rio Rancho
Marisabel	Cordero	Corrales	Lance	McDaniel	Albuquerque
Heidi	Corman	Carlsbad	Robyn	Mitchell	Clovis
Amber	Costilow	Las Cruces	Samantha	Morales	Roswell
SherryLynn	Cox	Albuquerque	Deirdre	Morris	Santa Fe
Leahn	Cox	Albuquerque	Tammie	Norris	Alamogordo
Michael	DeFriesse	Albuquerque	Sarah	Pacheco	Taos
Jesse	Dessain	Albuquerque	Victor	Padilla	Las Cruces
Erica	Deyapp	Farmington	Renee	Roach	Roswell
Erica	Deyapp	Westminster	Blas	Rodriguez	Albuquerque
Elizabeth	Gallegos	Rio Rancho	Faith	Rodriguez	Carlsbad
Jennifer	Garcia	Belen	Vernardo	Romero	Artesia
Vanessa	Garcia	Hobbs	Danielle	Stephens	Albuquerque
Adriana	Garcia	Roswell	Chelsea	Stockwell	Carlsbad
Darrell	Gardner	Santa Fe	Amarette	Trujillo	Espanola
Nicole	Gregory	Roswell	Steve	Wallschlaeger	Albuquerque
Kerry	Harrison	Albuquerque	Adara	Walton	Santa Fe
Davina	Herrera	Albuquerque	Ashley	Watkins	Roswell
Enrique	Hinojos	Albuquerque			

SAVE THE DATE
2015 AMTA-NM Annual Conference
March 27-29 2015
Albuquerque Marriott

Stretching to New Heights Together You and AMTA

**Featuring Award-winning teacher and therapist Susan Salvo
& Active Isolated Stretching with David Lang
Network with therapists from across the state, learn new skills & have fun
Earn 10 NCBTMB approved CEU's during the weekend long conference
Add the bonus day and get 17 credits.**

Stretching to New Heights Together: You and AMTA-NM

By Dee Dee Anders, 3rd VP & Education Chair

Join us and your colleagues at the 2015 AMTA-NM Annual Conference in Albuquerque next spring. Scheduled for March 27-29 the 2015 conference will feature AMTA's Dianne Polseno Lifetime Achievement Award winner Susan Salvo who will give a keynote speech over complimentary breakfast on Saturday morning as part of our Annual Meeting & Elections. In the afternoon Susan's four-credit class will provide therapists with business and marketing skills with a focus on social media. On Sunday New Mexico's own David Lang will teach six hours of Active Isolated Stretching (AIS) based on the Mattes method.

Friday, March 27th members can register for one or two NCBTMB approved classes both taught by Susan Salvo: *Research: The New Frontier?* and *Ethics: The Heart of Our Profession*. Also on Friday AMTA-NM will be hosting a happy hour with appetizers and a cash bar. This will be a great opportunity to meet and talk with Susan Salvo, the AMTA-NM Board and therapists from across the state.

Last year's *Down to the Bone* conference was a huge success. 2015's conference will be bigger and better. Yes! We have a larger venue with more space for classroom work, hands-on table work and socializing. The addition of the Friday night happy hour will allow for more time to mingle with colleagues. We are working on a vendor hall in response to your feedback earlier this year. We have negotiated a room rate with the Marriott of \$89 per night (single/dbl/triple/quad) plus tax with complementary in-room wifi for the conference weekend. Simply call the Marriott at (505) 881-6800 and let them know you're with AMTA-NM. Rooms must be reserved by March 6, 2015 to guarantee this rate. The Marriott is located at I-40 and Louisiana Blvd (cont'd on 10)

(cont'd from page 9) in the Uptown Shopping and Business area within walking distance to the ABQ Uptown and Coronado Malls and many restaurants. Keep an eye on your mailbox in January for a conference postcard and read your AMTA-NM newsletters for updated information including rates and schedule. If you would like to volunteer on the conference planning committee please email 3vp@amta-nm.org. We hope you will join us!

Susan Salvo Receives AMTA's First Dianne Polseno Award (Portions of this article originally appeared on the AMTA website March 12, 2014)



The American Massage Therapy Association® (AMTA®) congratulates **Susan Salvo** as the first recipient of its [Dianne Polseno Lifetime Achievement Award](#). Susan opened the Louisiana Institute of Massage Therapy (Lake Charles, LA) in 1987 and continues to teach at the school and present massage therapy and ethics continuing education classes throughout the U.S. She has been a practicing massage therapist for 30 years.

“We are delighted to recognize Susan Salvo for her amazing contributions to the massage therapy profession, especially in massage therapy education,” says AMTA President Nancy Porambo. “When our board created this award, it was with the idea of recognizing people like Susan. It’s very special for her to be our first recipient.” In October 2012, AMTA announced the creation of this new award to honor excellence for a person’s body of massage therapy work, focused specifically on the area of teaching and education. Because she was an inspiration to educators, students and practitioners for a long time, the award was established in the name of the late Dianne Polseno. It is to be awarded occasionally.

Susan Salvo is well-known for her best-selling massage therapy textbooks, her online courses and instructional videos. Once, when asked about her achievements in massage therapy she said it is about “...helping others achieve their goals, whether living a more pain-free and stress-free life with massage therapy, becoming a massage therapist, or increasing a therapist’s knowledge, skills and abilities through post-graduation training.”

Susan received the award at the AMTA National Convention on September 18, 2014 in Denver, Colorado and was further recognized at the Teachers’ Luncheon during the convention. As mentioned above, Susan will be in Albuquerque, NM at the end of March teaching 11 NCBTMB approved credits in *Research: The New Frontier?* (3 ceu); *Ethics: The Heart of Our Profession* (4 ceu) and *Business and Marketing* (4 ceu) during the 2015 AMTA-NM Annual Conference.

Support Your Local Chapter

Your chapter's volunteers are hard at work on the following projects:

- Sunrise of our Massage Therapy Practice Act in early 2015
- Creating an exciting 2015 Annual Conference at a low rate for your CEUs
- Providing opportunities to our members for networking, practice building, and community service at events around the state.
- Educating the public on the health benefits of massage and the reason to choose an AMTA therapist.

Since National is no longer collecting a chapter fee when you renew your membership, ***your voluntary contributions really help make all this possible.*** It's easy to make a contribution to your New Mexico chapter by going to

<http://www.amtamassage.org/chapters/contribute>

We appreciate those members who have already donated this year!



Doña Ana Arts Council
43rd Annual Renaissance Arts Faire
Young Park (where S. Walnut St and Nevada Ave meet)
Las Cruces, NM

Hear ye! Hear ye! Come one. Come all to the 43rd Annual Renaissance Arts Faire, Young Park, Las Cruces, NM, November 1st and 2nd. AMTA-NM volunteers will be providing chair massage at \$1/minute at Booth #500 as a fund raiser for the chapter. Proceeds will be used for education for our members. This is a fun event in a beautiful setting and a great opportunity for therapists in the Las Cruces area and beyond to market their practice and provide consumer awareness for massage and the AMTA. Our therapists from near and far have gained new clients by working this event!

Event hours are: 10:00 am -- 5:00 pm on Saturday and 10:00 am -- 4:00 pm on Sunday. Your chapter will provide massage chairs and needed supplies. Volunteer therapists come with your business cards. **Please contact Rick Wiles** at (575) 308-3579 or via email: afwc@hotmail.com to reserve your volunteer time slot. **If you are available to help setup Friday, October 30th, from 2:30-4:30, let Rick know.**



NM Mission of Mercy, October 24-25, 2014, Santa Ana Star Casino, Rio Rancho

As part of National Massage Therapy Awareness Week, we'll be participating in the New Mexico Mission Of Mercy (NMMOM), *a no-cost dental clinic open to those in need*. Dentists, hygienists, and dental assistants will be volunteering their time at this 2 day temporary clinic inside the Santa Ana Star Casino in Rio Rancho. The chapter will provide complimentary chair and table massages to the dental professionals.

Wish to volunteer? You can sign up at the event. Please contact the event coordinator, Donald Schiff at (505) 280-4195 or donschiff@swep.com to let him know you are attending.

NATIONAL MASSAGE THERAPY WEEK

OCTOBER 19-25, 2014

FOR HELPFUL TIPS AND INFO FOR BOTH CLIENTS AND THERAPISTS GO TO:

<http://www.amtamassage.org/articles/1/News/detail/3013>



New Coffee Meet-Up Dates & Times

Due to our participation in the SIMPLE Conference, October 13th-15th & NM Mission Of Mercy October 24th & 25th, we will NOT be having our Coffee Meet-Ups in October.

The next Coffee Meet-Ups will be held on the following dates

November 21st, 10:00AM ABQ NE

December 8th, 8:30AM ABQ Downtown

Roswell Coffee Meet-up, 2nd Wednesday of Every Month, Stellar Coffee Co., RSVP and/or questions to Rick Wiles (575) 308-3579

*****Note from your Newsletter editor*****

I invite members who may have ideas for the newsletter to be in touch with me. Even if you just want to bounce off an idea or share photos, please email me at shya_3@yahoo.com.

This is your chapter newsletter!

Deadline for next newsletter is February 10, 2015

NATIONAL ELECTIONS



Your Vote Counts – 2014 AMTA National Elections

Be among the professional members that shape our association. Vote for our national leaders. AMTA is the premier professional organization and needs top leadership to be a strong voice and guide us to the future. Your vote is needed to ensure that AMTA remains on top and continues to be well represented.

Get to know the candidates. Read each of their biographical sketches. You can find candidate's bio and social media links by visiting the AMTA official election website. <https://www.amtamassage.org/volunteer-connections/national-opportunities/national-elections.html>. Don't be shy, ask them questions or read what someone else has asked. Find out what their vision and goals are for the future of AMTA and the massage profession. This year's candidates have been given the opportunity to create a candidate video clip that has allowed them to introduce themselves to the membership in a more personal way. It too may be accessed from the election website.

Between November 3 – 5 you will be receiving a link to the online ballot. ***Your voice counts in this organization.*** Make a decision to support one of our core values, ***'to be a membership-driven organization'*** and vote. That is what 'member driven' means. Join in. **Become a more informed voter and cast your vote by December 1st.** For the full election timeline, click here: <https://www.amtamassage.org/Volunteer-Connections/National-Opportunities/National-Elections/Timeline.html>

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Are you taking advantage of Free Webinars?

by Amy Zampella



It's not always easy to get to a class - whether it is for hands-on instruction or business & marketing advice. The use of webinars for education has really exploded in the past few years. Watch and learn from the comfort of your own living room. As part of your member benefits, AMTA has launched FREE webinars. <http://www.amtamassage.org/membership/Benefits/detail/39>



Massage Today also has free webinars, available by signing up for alerts, or on their website. <http://www.massagetoday.com/webcasts/> This is a great resource for high quality articles about the massage therapy field. You can receive it in print here <http://www.massagetoday.com/circulation/new.php> or on your tablet by searching in the app store.

Membership Special Recognition

We are very excited to recognize those members that are celebrating milestones - Professional Active members of our chapter for 5, 10, 15, 20, 25, and 30 years!

We would like to extend our thanks and appreciation of your support of AMTA on a National as well as a local level for all these years.

You have been here for AMTA and your Local Chapter IS here for YOU.

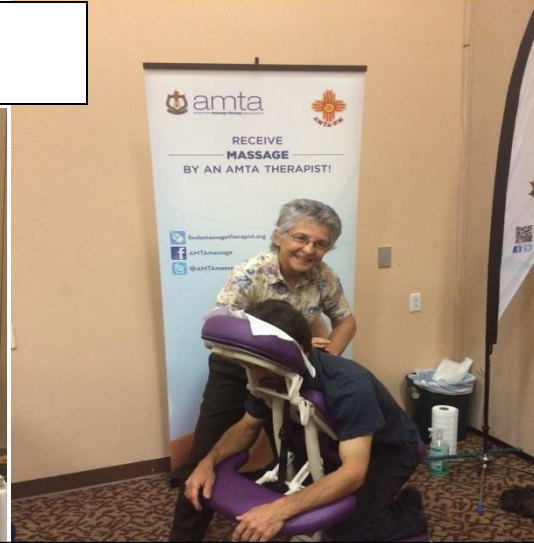
Your involvement and feedback mean a lot to us.

Visit the AMTA-NM.org website, call, email, and/ or visit our Facebook page.

We love hearing from you!

30 YEARS		
Patt	MacDonald-Christie	Albuquerque
Mary	Vineyard	Albuquerque
25 YEARS		
Debra	Gassaway	Silver City
Dana	Hassett	Taos
Marta	Lucas	Placitas
20 YEARS		
Linda	Meyer	Albuquerque
Sandra	Payton	Las Cruces
15 YEARS		
Deirdre	Morris	Santa Fe
10 YEARS		
Sarah	Ferrell	Albuquerque
Desiree	McGrath	Albuquerque
5 YEARS		
Holly	Byrd	Albuquerque
Rachelle	Diaz	Albuquerque
Dale	Glidewell	Rio Rancho
Monique	Gomez	Santa Fe
Shiree	Rochelle	Santa Fe
Stacia	Shiffler	Santa Fe

PHOTO GALLERY



Left to Right: Joyce Gilbert, Lisa Matteson, Amy Zampella, and Donald Schiff at the NM Family Physicians Conference in Taos (July 31-Aug 3, 2014) Second picture Joyce Gilbert offers chair massage at NMFFPC.

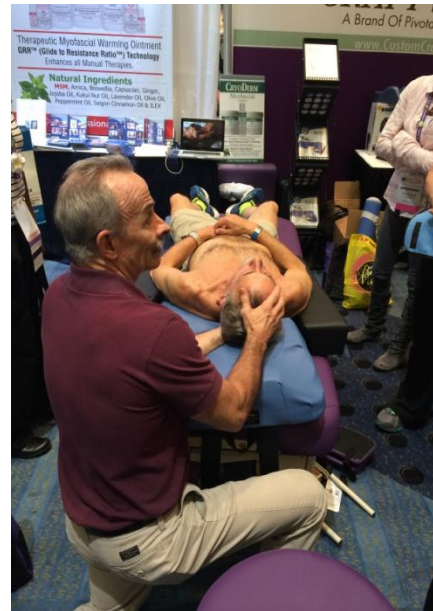


Variety of pictures taken at the AMTA National Convention in Denver, CO.

For details contact
Chrissy Thompson, Editor,
at shya_3@yahoo.com

ENJOY!!

Photos taken by Gosia, Amy, and Melissa at the Denver National AMTA Convention. All effort has been given to identify subjects in the photos.



Gosia with Dr. Oz—the Keynote Speaker at the Convention





AMTA-NM Newsletter
1201 Eubank NE Ste. 2
Albuquerque, NM 87112
(505) 503-4600