

California Currents

NEWSLETTER FOR THE CALIFORNIA CHAPTER OF THE AMERICAN MASSAGE THERAPY ASSOCIATION SUMMER 2019

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President's Message

Today was officially the first day of school in the town I live in. With that comes changes in schedules and commutes.

Thankfully I am personally able to roll with the changes due to the flexibility of being a massage therapist. I'm very blessed to have a career that is flexible and understanding.



We've had a few educational events, a big part of those have been to assist Jen Hartley with the 2019 World Burn Conference in Anaheim. Jen leads teams of therapists giving the power of touch to burn survivor attendees. Please read her article and volunteer. (page 3)

Conference is just right around the corner and we do have a date and location. Saturday, March 14th is the day we will have our annual business meeting and education conference in Santa Ana at the Double Tree. Save the date as we would love to see you there. (*page* 23)

I hope you enjoy this issue as Michael Roberson has put in much hard work put together a quality newsletter that is worth reading. As always look for eblasts with information on news and events. Also keep an eye out for updates from our Facebook page.

I'm going to get back to my laundry. I hope you all enjoy the rest of your summer.

John Lambert, CMT #278





PLEASE JOIN US AT OUR:

40th Anniversary All Campus Open House Celebration Thursday, August 22, 2019 3p - 7p

- Learn about our Core Massage & Advanced Neuromuscular Therapy Programs
- Find out more about the exciting opportunities in the field of massage
- Meet with Teachers, Admissions, Financial Aid, Students, Staff and Alumni
- · Complimentary massage and refreshments

ALL 10 CALIFORNIA CAMPUSES RSVP: 800-315-3552 nhi.edu/lp/all-campus-open-house

Change Makers:

A Burn Survivor's Story and Mission

By Jen Hartley,



Image 1 Jen at 15months old

On May 30th, 1973, I was 15 months old when my 17yr old first-time mom was giving me a bath in the kitchen sink of our rental house in Jacksonville, FL. Our neighbor came over and told my mom that she had an emergency phone call. In a moment of bad judgement, she left me alone in the sink while she ran next door to answer the call. In her absence, I accidentally bumped the hot water faucet. It was later discovered that the hot water faucet was set on 180 degrees. At that

temperature, the skin literally fell from the lower 56% of my body.

I was rushed to Wolfson Children's Hospital in Jacksonville, Fl where my parents were told to tell me goodbye because I would not live through the night. I had a great grandmother that believed in the power of prayer and dropped to her knees in the waiting room and prayed healing over me and I do believe that's why I am here today. I was then transferred to the Shriners Burn Institute in Galveston, TX. The doctors then told my family that I would never walk; that I would be in a wheelchair my entire life. I was walking 3 months later, so I always knew that I was supposed to work in the burn survivor community.

In 2003, I was walking on my burn unit in Augusts, GA when I saw my favorite nurse hunched over charting. To be nice, I walked over and started rubbing her shoulders, to which she responded, "wow, you have great hands. Have you ever thought about being a massage therapist?" I was the very first recipient of the Flicker of Hope Burn Survivor scholarship. I knew right then that I wanted to work at the Joseph M. Still Burn Center in Augusta, GA...I wasn't expecting the wild ride that my career choice has taken, but I wasn't prepared for the emotional toll that massage school would take on me.

I went to work as a clinic director for my massage school while I was waiting for a job to be created at the burn unit. While working as a clinic director, a massage therapist from the spa above us came down requesting me because they thought they

(Jen's story continues on page 4)



Burn Scar Massage Therapy is taught by Jen Hartley, a Nationally Certified Massage Therapist and a burn survivor herself. Jen has been a burn survivor for over 43 years and is one of only two instructors in the country that teach this modality. Jen was scalded by hot water at 15 months old and has third degree burns over the lower 56% of her body. Burn Scar Massage Therapy offer's the following learning criteria: Learn to identify varying degrees of burns and the body systems they affect. Learn various psychological and emotional issues faced by burn survivors that can potentially lead to an "emotional release" during massage. Learn the positive indications as well as the negative contraindications posed by massaging burn survivors. Learn the proper burn scar massage protocol to treat the various degrees of burns in the different stages of recovery.

Jen can be reach at hwcmas-sage2004@gmail.com for more information about upcoming workshops.

(Jen's story continued from page 3)

had a burn survivor upstairs. I was confused since I didn't work in the spa, but I went anyway. In the waiting room was a young woman with a burn scar that covered about 5% of her upper left arm and she was crying. I looked around and there were three therapists peeking from behind a column staring at this poor woman instead of tending to her. I was appalled, but it was about to get worse. I approached the young woman and ask her if she was a burn survivor and through her tears, she said, "Yes, how did you know?" I pulled up my pants leg so she could see the scars on my body and responded with, "because, I'm one too." She crumpled against me and said, "Please tell me that you're my new therapist." "No, sweetheart, I don't work for the spa, but can you tell me why you're so upset?" She began to tell me that she had been burned in a house fire the year prior and someone had given her a gift certificate for this particular spa and when she came in her therapist took one look at her arm and quite heartlessly said, "We don't have anyone here to help you."

I had never been so angry. As the story progressed, she told me that today was the first day she had left her house or worn a short sleeve shirt since her accident. When you live with trauma, just leaving the house is a big deal. I knew then that there needed to be a basic beginner class for massage therapists to get over any fear of working with someone with scar tissue. It would be my chance to educate not only massage therapists, but also provide a form of pain free therapy for burn survivors. I never dreamed that the class would not only take me across the

country, but also around the world to work with survivors with other countries.

We have now trained over 1500 massage therapists in the US, Canada, Nicaragua and South Africa. Since 2017, Handle with Care Burn Scar Massage TEAM has been part of the Wellness Center at the Phoenix Society's World Burn Congress and 2019 is no exception. World Burn Congress is the largest burn survivor support conference in the world. At the first WBC there were 30 attendees, now over 30 years later, we top out at 1500 from over 8 countries. Handle with Care Massage TEAM helps integrate the latest modalities and techniques to



Image 2—Chris xx and Jen Hartley, co-teachers at Burn Scar Training workshops

help the physical and emotional healing of burn survivors and World Burn Congress is considered a "safe space" for survivors to experience new options in self-care. At the 2017 WBC in Dallas, TX, our team of 25 therapists provided 387 chair massage sessions. During the 2018 WBC in Grand Rapids, MI, our TEAM of 13 therapists per day provided 625 chair massage chairs AND tables. Members of our TEAM will be doing breakout sessions on Tibetan Singing Bowls, MLD, a caregiver burn scar class and an Avazzia therapy demonstration by Dr. Antoine Chevalier. Dr. Chevalier has been the White House massage therapists for over 18 years. We would love to add you to our TEAM.

(Jen's story continues on page 5)

(Jen's story continued from page 4) Many therapists don't understand the impact scar tissue has on the body or how deep into the body scar tissue goes or how many different directions internal scar tissue can travel from the actual wound site. When you are observing the scar on someone's body no matter how large or small, you are only seeing 20% of that scar tissue. The other 80% is under the surface and can go all the way down to the bone, pushing down on underlying muscles, nerve endings and boney prominences. If someone is burned to their muscle, a massage therapist must first know how to properly access scar tissue and know the precautions or contraindications with working with each scar type and it varies from survivor to survivor and this applies to any scar, not just burns. Also, if you hurt scar tissue, you aren't just causing a new pain trauma but also a new emotional trauma as well. Trauma clients don't want additional trauma whether physical or psychological. Our class helps compassionate massage therapists build their confidence to work with a clientele that may feel dejected by society and I believe me that when I say that if you have a client who is a survivor of any type of trauma and they trust you enough to come to you repeatedly for a massage...take that as the compliment it is to you and the level of compassion and empathy that they feel from you and the safe space you created.

Our TEAM members have gone on to work for burn units and burn foundations, adult burn retreats, young

adult retreats, children's burn camps and even an Itty-Bitty burn camp in Arizona where the survivors are all 5 and under. Our TEAM has work at the APROQUEN Burn Hospital in Managua Nicaragua where we were able to be part of their burn clinic for two weeks. The survivors would see their doctor, their physical therapists and then end with a massage session with us. We were allowed to scrub up and join the doctors during a skin graft and splinting by the physical therapists. We devoted most of our off time to work at a local mission camp in exchange for our food. Lodging and transportation to and from the hospital. We ended with two days at an off the beaten path surf village that were just huts on a beach, no electricity, just Gilligan Island type huts. They are always looking for more therapists who would like the experience of working in a foreign country.

In 2011 we traveled to Johannesburg, South Africa to work with an organization called, The Children of Fire. This organization is a school for blind, burned and/or HIV/Aids survivors, all under the age of 18. Many are also orphans. We spent two weeks visiting the squatter



Chris and Jen working on a burn survivor

camps where many of the children had been injured because of the below poverty conditions. We worked with (Jen's story concludes on page 6)



Chris and Jen in Drakensburg, South Africa

(Jen's story concludes from page 5) gunshot survivors up in the Drakensburg mountains with the Isibani community and met the King of the Emmaus people and heard the story of his son passing from Aids and showed us the fresh mound of dirt in from of his home. Afterwards, he asked us to join him for tea as we were welcomed to be part of his tribe and family. We spent days at one of the three burn units in Johannesburg, going into wards reminiscent of the wards you see in old war movies. Seeing survivors of fires, scalds and acid attacks; working hard to provide massage to the infant burn survivors on the pediatric wards. We received a new sense of purpose in our massage careers. We met

Dorah, the most severe burn case we had ever encountered, 100% burn injury, missing both hands and her face was disfigured with a prosthetic nose and both eye sockets void of eyeballs and mentally challenged. She was

terrified at first when her caregivers brought her in the room and placed her on the mat on the floor that was being used to massage since our massage tables were lost on the trip by the airlines. She was terrified by the strange accents she was hearing. Chris and I did our best to put her at ease with out touch. Chris began to sing over her as we massaged her tight scar tissue and her breathing relaxed and she began to sing back to Chris. It was a precious moment that I was honored to have witnessed. I believe three spirits were uplifted and renewed in that sparse room in south Africa.



Working with a child in Nicargara

This is the difference we can make in the lives of our clients. When we help others that society may deem as



Pediatric Center in Phoenix, Arizona

"untouchable" we can have the opportunity to change lives. To not only help with pain management in the physical sense but in the emotional aspect as well. For someone to fear touch out of a horrific accident or worse yet, an attack by someone else; that can be crippling to the body and the mind; so to reach out to have someone, a stranger in the beginning, to touch the areas that remind them of what they experienced, from the onset of their injury, through recovery and rehab to ending up on your massage table or chair-that's a journey and one that should never be taken lightly.



2019 BURN SCAR MASSAGE COST: \$210 FOR 8 CEU'S TIME: 8:30AM-5:30PM

SATURDAY, AUGUST 17TH-STUDIO CITY, CA SATURDAY, SEPTEMBER 7TH-SAN JOSE, CA* SUNDAY, SEPTEMBER 14TH-TBA SUNDAY, SEPTEMBER 15TH-TBA SATURDAY, SEPTEMBER 21ST-TBA SUNDAY, SEPTEMBER 22ND-TBA SATURDAY, SEPTEMBER 22ND-TBA

The 2019 World Burn Congress event will be in Anaheim, CA October 2"-5", 2019. This is the largest burn survivor event in the world. Take our class and join our team in Anaheim.

Over 2 million people are burned in the US every year. This includes our service men and woman coming back from serving our country. Handle with Care's Burn Scar Massage Therapy CEU Classes are tought by burn survivors who understand the journey from this type of devastating injury to booking a massage appointment,_come be a positive part of that journey Texas has 5 top rated burn centers as well as several burn foundations

706-831-2889
To register go to
www.handlewithcaremassage.com/education

*AMTA sponsored classes, please contact AMTA-CA ca.wp.amtamassage.org info@amta-ca.org

Community Outreach Events

Here are some of the upcoming Community Outreach Events which our members are participating in. If you would like to participate, please reach out to the contact person as soon as possible. Through these events, not only are we promoting massage and educating the public, we are also changing the lives we touch. If there are other events that need to be posted, please let us know at info@amta-ca.org.

FRIDAY, August 30 Camp Pendleton Family Day

Del Mar Beach, San Diego

Michael Roberson 949.292.9207 <u>HandsOnOC@aol.com</u>

This is the 12th annual event with some 2,000+ Marines and their families from 3rd Track. <u>Arrive on base by 10 am</u> and you will be off base by 5pm. Bring your tables and supplies. You will be working on the beach, on top of platforms, with a great view of the festivities and the ocean. Other community organizations will be participating with free food, fun, games, music, and more. This is a great event celebrating "FAMILY". ** Please commit to Michel as soon as possible if you are planning to participate. This event requires your contact information ahead of time for access on base.**

Saturday, September 7 Best Buddies Challenge Hearst Castle

San Simeon

Cynthia Sykes 781.588.0864 cynsykes46@gmail.com (She lives in MA, 3hrs ahead of CA time, DO NOT CALL AFTER 7PM)

This is the 11th year we have participated in this event. We will be providing post massage to the athletes completing 100 miles (or less). Volunteers are guaranteed 1 nights shared room accommodations, carpooling stipend, T-shirt, door prizes, free food and SWAG bag. All of this and a great location near Hearst Castle, on the coastline.

Saturday, September 15 SuperFrog IRONMAN

Imperial Beach, San Diego

Kevin Whitfield 858.668.9710 resettherapyfitness@gmail.com

This IRONMAN® is one that allow members of the military to qualify for the World's Championship and has about 75% military participation. We will be providing post-event massages to those athletes and service men/women on the Boardwalk of Imperial Beach. Parking is provided to early arrivals. Arrive by 8am – Done by 5pm. Food, T-shirt, music and ocean view are there for all of us to enjoy.

October 2-6 Phoenix Society World Burn Congress *you do not have to volunteer every day

Anaheim Hilton, Anaheim

Jen Hartley 706.831.2889 <u>hwcmassage2004@gmail.com</u>

The world's largest gathering of the burn community will return to Anaheim, CA this October! Join Phoenix Society in sunny California for the 31st Annual Phoenix World Burn Congress (WBC). This life-changing experience will fill you with inspiration as you serve the burn community. Volunteers are vital to the success of the Congress. Without you, we could not provide the supportive community and tools that burn survivors need to thrive. **IF you have completed any of the Burn Scar Training Workshops, you are eligible to participate.**

Business Principles

Putting Yourself on the Priority List

MTJ, Siobhan Lally, June 7, 2018

As a massage therapist, you dedicate countless hours to caring for your clients. From relieving stress to recovering from injury, your clients depend on you for a variety of reasons—and sometimes demand a lot of your time and energy. When your work involves taking care of someone else on some level, making sure you're also taking care of yourself is especially important—but also sometimes difficult.

But, consistently letting yourself drop to the bottom of your priority list can negatively impact all aspects of your life, from your work to your personal relationships.

Self-care, however, isn't a one-size-fits-all endeavor: only you can figure out exactly what works for you in terms of self-care. Marcie Stern, a leadership development coach and motivational speaker from Marcie Stern & Associates in Homewood, Illinois, talks about self-care this way with her clients: "We each have our own needs, various work/life demands and own definition of what self-care looks and feels like," she says. "I encourage everyone to define self-care for themselves, especially in the areas of mental, emotional and physical self-car

Find Your Definition of Self-Care

When Stern worked in hospital administration, she saw a lot of health care workers who were very good at caring for others but not so good at caring for themselves. "This always baffled and saddened me, because you can only give so much, and if you aren't taking care of your own needs, then you can't do your job effectively," she says.

Where to start?

The goal is to find a good balance between your professional and personal lives, and one place to start is by taking the time to really pay attention to your own needs. For Stern, assessing your needs, perhaps specifically in terms of self-care, is to thoughtfully consider your values. "It's critical for people to know what their core values are and then align their decisions of how they choose to spend their time and energy with those core values," she explains. "Using a values inventory exercise, for example, may help you have 'aha' moments as you drill down on your values."

So, really think about what matters to you and how you define yourself. Then, identify where what you are doing might be bumping up against these core values. Getting to the heart of who you are and what you value will make understanding what you need to take care of yourself less difficult.

Start Small

Particularly if you're in a place where you struggle with self-care, starting with smaller, more manageable goals is helpful. For some, self-care is going to have to start with a change in perspective, moving away from putting everyone else first and taking time to really make self-care a priority.

"The bottom line is that if we can put ourselves on the priority list, then we will be more likely to take the necessary actions to support self-care," Stern says. "This may require a shift in attitude because so many (Self Care continues on page 10)

(Self Care continued from page 9)

able to shift your perspective to a point where "I matter" becomes a natural thought for you, self-care also becomes natural.

For example, do you find you have one client who is consistently late or asks you to extend your hours? Or perhaps you slowly let your schedule creep into time you used to spend doing something for yourself, like taking a yoga class, going for a walk or meditating. There are myriad ways people—especially those who own their own practice—let their professional lives slide over their personal boundaries. Reversing this trend and learning to more fiercely defend your personal time is a good way to begin—or reengage your self-care.

Of course, this shift—even if you're aware of the necessity and practice self-care—probably isn't going to happen overnight. So, Stern suggests, start with small changes. "Think about where you are now across the areas of self-care and where you would like to be in the next 90 days," she explains. "Then, break down these goals into small and reasonable steps that can translate into a personal action plan."

So, can you pinpoint areas where you know something isn't working and find relatively simple solution? With a client who is consistently late, for example, you might take five to 10 minutes after a session to reiterate your practice policies and how future late arrivals will be handled. The conversation can be easy and light, with the message that your time is important and appointment times need to be respected.

Small changes go both ways, however. Stern also encourages people to take the time to say yes to those activities that support them and the work they do instead of simply eliminating those things and people who might be encroaching on their ability to practice effective self-care. "Doing both these things helps me put work/life demands into perspective and respond to them appropriately instead of acting as if everything is urgent," she explains. "As a result, I truly do feel engaged, productive and happy."

Stumbling Blocks

As with many things in life, self-care can have two steps forward, one-step back feel sometimes. You might find you've diligently followed a self-care program and were derailed somehow, by an illness, for example, or an unforeseen scheduling change. The fact is that there will probably always be times when you find yourself slowly dropping down your priority list.

Knowing where you might stumble can go a long way in helping you keep yourself at the top of your priority list, however. "I suggest identifying barriers in advance," says Stern. "Essentially, the people and situations that will be obstacles for moving forward."

Here, you might consider if you have any difficult clients that you might simply need to not work with any longer. Or, is something on your schedule that isn't necessary and could free up some time for you to focus on activities tied to your self-care? With some regularity, take an inventory of how you are spending your time, and who you're spending your time with, so you have an idea of where your self-care practices may be falling through the cracks, as well as the situations and people that might be tripping you up.

Related: Balancing Act: Work-Life Balance for Massage Therapists

(Self Care concludes on page 11)

Self Care continued from page 10)

Also, don't be surprised when you find out that it's you who are getting in the way of your own self-care. "We can be our own worst enemies when it comes to taking actions on our own commitments," Stern says. "Putting yourself on the priority list is something that may feel uncomfortable at first, but with baby steps, people will start to seek out self-care activities in a fairly short period of time."

Finding what works for you in terms of self-care is key. Remember, self-care is individual, and you need to find the right mix of self-care practices that keeps you at your best.



FREE Self-Care Continuing Education for the Massage Therapy Profession! Take Care of Yourself & Earn 5 Free CE Credits

The American Massage Therapy Association (AMTA) and Massage Envy collaborated on a comprehensive set of free online continuing education courses designed to help massage therapists take charge of their self-care.

AMTA worked with top experts, including researchers, clinicians, physicians and massage therapy practitioners, to develop two free online continuing education courses on body mechanics and injury prevention.

As the largest non-profit massage therapy association, AMTA is giving back to the massage therapy profession with 5 CE Credits in self-care.

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A solid understanding of body mechanics—or biomechanics—gives massage therapists the tools to provide effective massage therapy with efficiency, reducing the impact to their body while delivering therapeutic care.

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Self-care is important for all professions, but especially massage therapists. Get an overview of self-care best practices and how you can incorporate them into your massages to help keep you healthy now and for years to come.

(Self Care concludes on page 12)

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Self Care concludes from page 11)

Why is Self-Care Important for Massage Therapists?

Massage therapy can be a physically demanding profession. And massage therapists—like many wellness professionals—often put the needs of their clients first, sometimes sacrificing their own needs. Physically and emotionally, self-care is necessary for a long and successful massage therapy career.

High Quality Continuing Education

This self-care program is created to Occupational Safety and Health Administration standards (OSHA) is the federal government agency that oversees workplace safety). All AMTA CE courses are rigorously vetted, NCBTMB-approved and submitted for state continuing education (where applicable).

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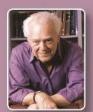
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ER MONTH

Technique Focus

Freeing the Ribs

Erik Dalton, Ph.D.

Treating Kinetic Chain Kinks

Recent manual and movement therapy blogs tout the importance of thoracic spine (t-spine) mobility as if it were a new discovery. But is it? Structural integration innovator Ida Rolf determined that her work could be enhanced by first freeing the rib cage, chest wall, and diaphragm. Similarly, another great educator, Philip Greenman, DO, dedicated two chapters in his textbook "Principles of Manual Medicine" to assessment and treatment of t-spine and rib cage mobility issues. So why is this suddenly a hot topic? Simply put: kinetic chain awareness.



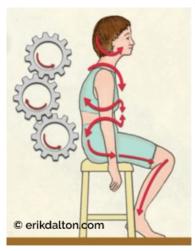


Image 2: Kyphotic t-spine leads to flattened lumbar lordosis, weakened diaphragm, and forward head posture.

Therapists are rediscovering how lack of movement in one area negatively affects function in adjoining tissues, and how the neuromyoskeletal system distributes abnormal tensions via kinetic chains (Image 1). Everything in the body is linked, says sports-movement guru Gray Cook: "You can't remove a major link from the chain without seriously impeding performance." Our joints, limbs, and muscles represent a collection of fascially bound structures designed to manipulate objects and propel us through three-dimensional space. Because all segments of the kinetic chain require differing degrees of mobility and stability, it is essential that we assess all major junctions independently.

For instance, during gait evaluation, it's easy to visualize how lack of ankle mobility may affect knee

function, or how an adhesive hip capsule could cause pelvic bowl compensations that destabilize a sacroiliac joint or the low back. However, confusion often arises when one observes the t-spine and rib cage. Although the t-spine has twice the rotational capacity of the lumbar spine, it is sometimes hard to imagine this sturdy-looking structure being very flexible.

Erik Dalton serves as Executive
Director of the Freedom From
Pain Institute, a school committed
to the research and treatment of
chronic pain conditions.
Dr. Dalton shares his wide
therapeutic background in
massage, Rolfing®, and osteopathy
in his entertaining continuing
education (CE) workshops, home
study courses, books, and videos.

With over thirty years educating massage therapists around the world, Erik Dalton is among the best teachers a professional bodyworker could ever study with. He has worked tirelessly to develop a system of manual therapy that addresses and heals pain patterns at their very core. Armed with a comprehensive understanding of the intricate interplay between mind and body, structure and function, massage therapists who've studied Myoskeletal Alignment Techniques with Erik Dalton are changing the face of chronic pain the world over. For more information on Erik Dalton and his Mayoskeletal Alignment Technique, please go to: www.erikdalton.com

(Dalton concludes on page 14)

(Dalton concludes from page 13)



Image 3: To create space between rib cage and pelvic girdle, the client's right hand isometrically pulls on the table while the therapist mobilizes thoracolumbar fascia and intercostals.



Image 4: To lift a kyphotic t-spine and activate an inhibited diaphragm, the client forcefully exhales as the therapist's webbed hands work all tissues binding the diaphragm. To enhance the release, the client performs slow pelvic tilts.

T-spine hypomobility has become so commonly accepted in our society that people rarely notice they have a problem. Nearly everyone slumps when sitting, and few perform the types of exercises that require a full range of spinal motion. Those who spend hours at computers sacrifice t-spine mobility for stability, as joint and ligament proprioceptors designed to inform the brain where it is in space become lazy. Conversation between body and brain grows difficult and unreliable. Eventually, coordination, balance, and movement become limited and painful.

When you shoot a rubber band, it will be propelled a greater distance the farther back it is pulled. Similarly, the greater your myoskeletal mobility, the greater your range of motion, and the more tension (and therefore power) you'll be able to generate. This particularly applies to competitive athletes. Strength without the ability to move freely is pointless. Any compound movement requiring precision and communication between connective tissue, joints, and the brain will be more difficult, and the risk of injury—or reinjury—that much higher. Power, output, and speed are all compromised by reduced joint mobility.

References

- 1. Kamkar A, Cardi-Laurent C, Whitney SL. Conservative management of superior subluxation of the first rib. J Sport Rehabil. 1992;1(4):300-316.
- 2. DeStefano L. Greenman's Principles of Manual Medicine. Philadelphia, PA: Lippincott Williams & Wilkins; 2011.

Do you have a topic, modality or technique you would like to know more about? Send an email to editor@amta-ca.org and

we will do our best to get your choices into an upcoming California Currents issue. This newsletter is a resource for you.

How can me make it work to meet your needs?

Let us hear your thoughts.



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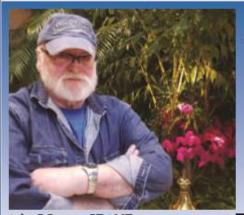
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Technique Focus HOOKED ON SHOULDER PAIN by Whitney Lowe

Introduction

We tend to look at anatomy and structure as something that is constant and unchanging, but the truth is there are a number of anatomical variations and many of the structures shown in anatomy books can be somewhat different among individuals. Adding to this complexity, a client's anatomical structure can significantly change with age, and those alterations can be the source for numerous soft-tissue pathologies. In this installment we'll take a tour of subacromial architecture in the shoulder and explore how it differs between individuals and alters over time. These are critical factors to consider when determining the cause of shoulder pathologies.

The Architecture

The glenohumeral joint has the greatest range of motion of any joint in the body. The structure of the joint is such that there is very little stability provided by the bony architecture. As a result, the soft-tissues in this joint play a very important role in managing movement and providing stability.

One of the most common regions for soft-tissue injury in the shoulder is the subacromial space, so let's take a more detailed look at the structures in and around this region. The subacromial space, as the name suggests, is the region under the acromion process. Problems are most common directly under the acromion process, but may also occur in nearby areas that not directly under the acromion.

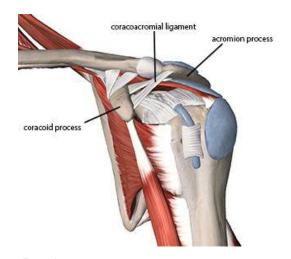


Figure 1

structural stability. The coracoacromial ligament (Lowe continues on page 18)



Whitney Lowe, directs the Academy of Clinical Massage. offering certification and advanced training to therapists worldwide. His career spans two decades and includes extensive clinical work. research, publication and teaching in advanced and orthopedic massage. He is the author of Orthopedic Assessment in Massage Therapy. His Academy of Clinical Massage can be found at:

https:// www.academyofclini calmassage.com/

Where workshops, blogs (like this one), books and other resources are available for your use.

*This article was published in the November 2018 issue of Massage Magazine and can be found on Whitney's blog.

The coracoacromial arch (Figure 1)

is a key area for soft-tissue injuries

around the shoulder. The arch is

created by the acromion process,

these two bony projections. The

unique as ligament structures go

as most ligaments span from one

bone to another in order to improve

coracoacromial ligament which joins

coracoacromial ligament is somewhat

the coracoid process, and the

(Lowe continued from page 17) spans between two projections of the same bone so it never moves or changes length as do most other ligaments.

The Coracoacromial Arch

A number of soft-tissue structures can become compressed under the coracoacromial arch, including the supraspinatus muscle and tendon, biceps brachii long head tendon, subacromial bursa, glenohumeral joint capsule, subscapularis tendon, and coracohumeral ligament. These structures can be compressed under different regions of the coracoacromial arch.

One key factor that plays an important role in the likelihood of subacromial impingement is the shape of the

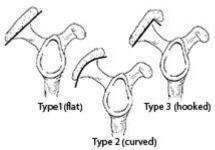


Figure 2

acromion process. Anatomy books tend to show the acromion process as relatively flat, but other anatomic variations are common. The most common classification for differing shapes of the acromion is that originally described by Bigliani, shown in Figure 2.¹

Three types of acromion process

Bigliani classifies three different shapes of the acromion process. The most common is the Type 1 or flat acromion in which the underside of the acromion is relatively flat. The Type 2 or curved acromion has a curved shape

which is concave on the inferior side of the acromion. It is the Type 3 or "hooked" acromion that warrants special attention in many subacromial impingement problems.

The structure and shape of the acromion can vary from person to person, but one of the more interesting factors of the acromion shape variations is that they can change. Most notably a Type 1 or 2 acromion can eventually become a Type 3, hooked acromion. So how does the shape of this bone change?

Various structures in the body change shape or form as we age. For example, the intervertebral discs lose height and the spine gradually compresses as we age, thus older people become shorter. The acromion's shape changes in reaction to mechanical and physiological forces acting on the structures that attach to it.

The coracoacromial ligament spans between the coracoid and acromion processes of the scapula. Tensile forces transmitted through the coracoacromial ligament pull on its attachment site at the acromion process. The body often develops calcification in regions where the bone is stressed as it perceives a bony injury. Calcification occurs at this attachment site in reaction to the constant pulling of the ligament as its fibers blend through the periosteum and into the bone. Over time the buildup of calcification causes the hook to develop on the end of the acromion.

Bone spurs can also develop on the underside of the acromion process, usually from the humeral head repeatedly impacting the underside of the acromion process. In either case the hooked acromion results from (Lowes concludes on page 19)

(Lowe conclude from page 18)

forces impacting the acromion process over time. These calcifications don't happen quickly and that is why it is not common to see the hooked acromion in young people.

The hooked acromion is a frequent contributor to soft-tissue disorders such as subacromial bursitis, shoulder impingement, and rotator cuff dysfunction. The hook on the end of the acromion takes up crucial subacromial space and causes increased friction on a number of soft-tissues that lie under the acromion. The size of the hook may or may not be relevant to the level of damage, or the client's individual experience of the pain. Even a relatively small hook can sometimes be enough to create dysfunction and pain for the client.

Now that you have a clearer picture of structural variations in the acromion process you may wonder why it matters and how it affects your massage practice. Shoulder pain is a very common reason for people to seek help from a massage therapist. Massage is often advocated for shoulder pain because there are so many soft-tissues in this region. When soft-tissue injury or dysfunction results from a hooked acromion, the root of the problem and the condition will recur until that dysfunctional structure is addressed. Massage can, however, be helpful in addressing some of the shoulder pain that occurs.

In a case where it is possible that a hooked acromion is aggravating the client's condition it is advisable that the client be referred to an orthopedist (who specializes in shoulder injuries) to determine if surgery is warranted. The arthroscopic shoulder procedures for addressing subacromial morphology have advanced greatly and are generally minimally invasive, with recovery times much shorter than they were previously. The client should be aware that the continued impairment of soft-tissues under a hooked acromion can lead to longer and more involved damage and disability.

So if you have a client that is experiencing shoulder pain, pay close attention to the location of pain and what motions or activities aggravate that pain. If the pain is felt in the anterior or lateral shoulder region and aggravated with forward flexion or abduction, there is a good chance that subacromial pathology of some kind exists. If the client is over 30 there is an increasing chance that a hooked acromion could be involved. The older they are, the greater is the chance of this shape variation. You may not be able to accurately palpate the hooked acromion so it is best to refer them to another health professional for a comprehensive evaluation.

Resources

Balke M, Schmidt C, Dedy N, Banerjee M, Bouillon B, Liem D. Correlation of acromial morphology with impingement syndrome and rotator cuff tears. Acta Orthop. 2013;84(2):178-83.







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Business Principles:

Litany of Nonsense-Getting Down to Real Business

By Charles W. Wiltsie III, B.S., LMT



"I am constantly reading, in the business world of massage therapy, unrealistic claims as to what a massage therapist's income can be. Claims that fast money is easy and that we deserve lots of it. The reality is, if you want to make a million dollars, develop a franchise system of your own or go into something like venture capital or banking. In short, having been in business for more than 45 years, over 30 years

as a massage therapist, Director of Education and author on the e topic of business, there is nothing easy about being in the health services industry and massage therapy in particular. It is for that reason I want to share an excerpt from a recent article I wrote on realistic business expectations in a private massage therapy practice.

"When one reads various articles written in various Trade Magazines and blogs it is easy to see that many of the reasons people go into business are peripheral to the real reasons behind commerce and its success or failure. For this post I have taken the time to list the basic elements that need to be present in a successful business. Here are my **Eight Lead Elements**...

- 1. Disposition: Some people have a disposition to work for themselves and others have a disposition to work for others. You need to decide who you are in this regard. That said, a self-employed person is not better than a person who works for a business. In fact, the two need each other. In short, to work for one's self requires a disposition to treat business like a "family farm". The business is a 24-hour process and the "business" never leaves the owner's mind. It is all encompassing. If a person does not think they can work with this intensity, then they should not work for themselves.
- 2. Delivering a Commercially Acceptable Product: What this means is that the society at large values your product enough to purchase it. The Customer even sets the price (market value of your product or service). If the society does not value the product then it has no value and can't be sold. In other words, your success is based on SERVICE to the larger group. If you enter business to serve only self, then the relationship is unbalanced and is likely to fail.
- Aptitude for Delivering the Product: This means that the vendor will more likely succeed if they can deliver a quality, commercially acceptable product. This includes knowledge, skill, environment and quality.

(Wilstie concludes on page 22)



Charles Wiltsie, LMT is a Connecticut State Licensed Massage Therapist and has been in business since 1988. He is an Author, Educator and Administrator, Continuing Education Provider, Speaker and Consultant to Spas and Alternative Health Services Practices around the worldwide. He is also the developer of the modality known as Lypossage. His passion for the massage therapy has helped him develop business models that are economically viable and relevant to the communities they serve. Contact Information is: 860.638.9286, charles@TrainLMT.com, www.TrainLMT.com

(Wiltsie concludes from page 21)

- 4. **Currency:** The life blood of any commercial enterprise is currency. A business must have enough currency to be able to improve knowledge, skill, environment and quality. This includes knowledge enough to understand, not only the product being delivered, but also how to run a business. A business owner must joyfully embrace the study of business.
- 5. **Presentation**: This can often be referred to as marketing. Essentially it means, once you've established that there is a market, that there are customers waiting to find you. In a sense, your customers are behind a locked door and you have a large ring of keys. All you need to do is find the right key to open the door. When you find it, customers, they will come to you.
- 6. **Realistic Expectations**: Not every business can produce a multi-million-dollar revenue stream. Aim for what's "real", then build your life around that. If you aim too high you will not hit your target, and everything mentioned above will fail.
- 7. **Answer the Phone**: One of the most important things in running a small business is answeringthe-phone. In other words, go to work and answer the phone. Be a reliable business-person. Too many business-people are too concerned with time off. If you want to succeed, go to work.
- 8. **Read** [Study]: You must be a perpetual student. You should read in the neighborhood of three to four hundred pages of material relating to your business every day. When you study any successful business person you will note that they are constant learners and read a great deal. Most people already read about 100 pages in social media platforms and another 50 pages in recreational reading a day. Replace this reading with deliberate learning focused on your business.

In short, use your head, settle down with your idea, go to work and serve your community. If you do that, you will be successful."



NEW from National AMTA New Online Continuing Education Course

Coping with scars from surgery or other events can be a qualityof-life issue for many clients. Learn how massage therapy can help clients better manage scars in our NEW Scars and Massage online CE course.

Managing scars from surgery or other events can be a quality of life issue for many clients. Massage can be an appropriate

integrative therapy for clients with scar tissues. Explore the fundamentals of scarring, and the special considerations to keep in mind, when working with clients affected by scars.

Objectives: When you finish this course, you will be able to:

- Discuss the various types of scars and the stages of tissue repair.
- Create a successful intake process for clients with scarring.
- Describe the contraindications for this special client population.

Identify appropriate techniques to be used during the massage therapy session.

About the author: Pete Whitridge is a licensed massage therapist and a faculty member at several massage schools around the country. He teaches myofascial, ethics and business building workshops.

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SAVE THE DATE

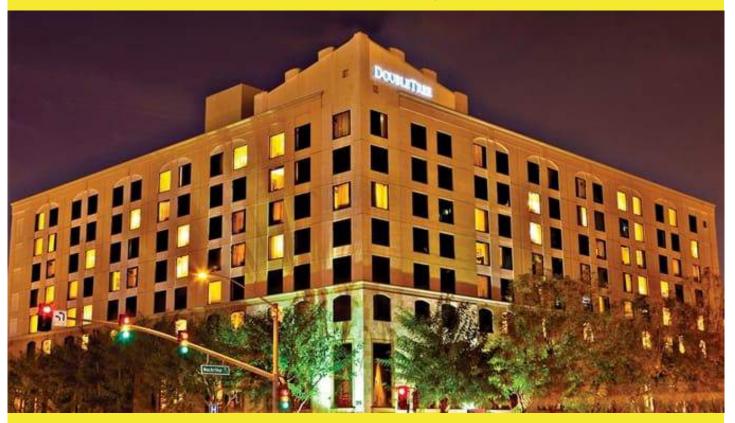
Friday, March 13, 2020 Welcome Vendor Reception

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Special Recognition, Vendors

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Confirmed Presenters Irene Smith (Hospice Care) Brian Utting (Anatomy) More Details to Follow!

Look for the announcement in your email, Chapter website and our Facebook page as to when registration is open.

California Chapter Scholarship Program

The California Chapter offers an opportunity of a total of 6 Scholarships per year. The Scholarships are directed to Professionals Members (Judy Dean Continuing Education Scholarships for Professional Members) and (Dorothy Swartzberg Long Service Volunteerism), as well as to Students Members (Centa Sprenzel Continuing Education Scholarship for Student Members).

Purpose:

The AMTA-CA scholarship program:

- ⇒ encourages lifelong continuing education and professional advancement in the field of therapeutic massage and bodywork;
- ⇒ assists individuals in meeting their continuing education requirements;
- ⇒ motivates members to volunteer;
- ⇒ empowers members to nominate deserving grassroots members as scholarship recipients;
- ⇒ fosters participation in the AMTA-CA Continuing Education Conference and Annual Business Meeting.

Program:

⇒ Each year the AMTA-CA Scholarship Committee offers several scholarships to deserving nominees from its At-Large-Area. The scholarship consists of a complimentary full-conference registration package for the AMTA-CA Continuing Education Conference and Annual Business Meeting and a \$100 expense voucher (neither travel nor lodging are included). The voucher shall be redeemed by the Chapter Financial Administrator after the recipient submits the voucher with verification of having attended a full slate of Continuing Education classes, the Annual Business Meeting, and submitted a 200-400-word Conference commentary to be integrated into a "California Currents" article.

Process:

- ⇒ Members can submit qualified nominees application to the Chapter Office Administrator by November 30.
- ⇒ The Chapter Office Administrator forwards copies of the nominee applications to the Scholarship Committee members.
- From the pool of qualified applications received by **November 30**, the Scholarship Committee chooses by lottery 6 Scholarship recipients from the Chapter's At-Large-Area.

California Chapter Scholarship Program

Qualifications:

For Professional Members (Judy Dean Continuing Education Scholarships for Professional Members and Dorothy Swartzberg Long Service Volunteerism for Professional Members)

- ⇒ Nominees must be "Graduate, Active Professional, Inactive Professional or Retired Professional" members in good standing in the AMTA-CA. (Judy Dean Continuing Education Scholarship for Professional Members)
- ⇒ Nominees must have fulfilled multiple and significant At-Large-Area, or Chapter volunteer positions over a long and continuing span of years. (Dorothy Swartzberg Long Service Volunteerism for Professional Members)
- ⇒ Nominees must not be a prior recipient of the AMTA-CA Judy Dean Continuing Education Scholarship for Professional Members or Dorothy Swartzberg Long Service Volunteerism for Professional Members in the past 5 years

For Student Members (Centa Sprenzel Continuing Education Scholarship for Student Members)

- ⇒ Nominees must be AMTA-CA Student Members in good standing.
- ⇒ Nominees must have fulfilled a significant At-Large-Area volunteer position within the prior 2 years.
- ⇒ Nominees must not be a prior recipient of the AMTA-CA Centa Sprenzel Continuing Education Scholarship for Student Members.

For All Nominees

- ⇒ Nominees agree to attend the AMTA-CA Continuing Education Conference and Annual Business Meeting and fulfill all required activities.
- ⇒ Nominees must have fulfilled a significant At-Large-Area volunteer position in the prior two (2) years.
- ⇒ Nominees must not have received an AMTA-CA Continuing Education Scholarship within the prior five (5) years.
- ⇒ Nominees must agree to attend the AMTA-CA Continuing Education Conference, Annual Business Meeting and fulfill all required activities.

Scholarship Details and Requirements:

- ⇒ Recipient shall receive one non-transferable complementary full-conference registration package for the AMTA-CA Continuing Education Conference and Annual Business Meeting (neither travel nor lodging are included).
- ⇒ Recipient's Convention name badge shall identify her/him as "Scholarship Recipient".
- ⇒ Recipient shall verify successful attendance at a full slate of Continuing Education classes at the Conference and the Annual Business Meeting.
- ⇒ Recipient shall submit a 200-400-word Continuing Education Conference and Annual Business Meeting review to the Chapter Newsletter Editor which may be integrated into a "California Currents" article.
- ⇒ After the recipient submits the \$100 expense voucher with verification of having fulfilled all Scholarship requirements, the Chapter Financial Administrator shall redeem the voucher.

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California Chapter Scholarship Program Submission Form

I am submitting for your consideration for the:

- O Judy Dean Continuing Education Scholarships for Professional Members
- O Dorothy Swartzberg Long Service Volunteerism for Professional Members
- O Centa Sprenzel Continuing Education Scholarship for Student Members

Nominator's Testimony: "I hereby nominate the following AMTA-CA member for an AMTA-CA Continuing Education Scholarship. I have verified that this nominee is an AMTA-CA Member in good standing, has fulfilled the significant volunteer position(s) noted below within the prior 2 years, has not received an

_	lucation Scholarship in the past, and has nd Annual Business Meetings, fulfilling al	agreed to attend the AMTA-CA Continuing II required activities if she/he receives a
Nominator's Signature		,, Date
C		
Nominee's Contact Info	rmation: (Please print clearly and legibly.)
		Home:
		Mobile:
City, Zip:		
AMTA ID#:	E-mail:	
Annual Business Meetin Nominee's Signature	g and fulfill all required activities if I rece	
Nominee's Signature		Date
Nominee has held the for Dates & positions held:	ollowing AMTA-CA At-Large-Area volunte	eer position(s) within the prior two (2) years.
In 150-words or less, pe page if necessary)	rsuade us why the Nominee should recei	ive a Scholarship. (submit on additional
Submit this completed fo	rm to the Chapter Office Administrator (info	o@amta-ca.org) annually by November 30

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Welcome to Our New Members

(June, July and August)

New Students Members
Adonis Okuda
Adriana Bernardo
Adrianna Guerrero
Albert Kenneth
Alex Atkin
Alexander Billing Alexandra Cline
Alexandra Cline Alexandra Hensley
Alexandra Mazza
Alexandra D'Jesus
Alexey Nikolaienko
Alexus Adams
Aleyda Trujillo
Alfonso Romero
Alichia Church
Alison Guiremand
Alizabeth Vu
Allison Boyd
Alondra Covarrubias
Amaris Elizondo
Amber Bishop
Amber Hordyk
Amy Kinder
Amy Rogers
Amy Pollex
Amy Avila
Anastasia Sarabia
Andrea Buford
Andrea Ayala
Andre Ayala Andre Pearce
Angela Martinez Rivera
Angela Kath
Angelica Seguro
Angelica Pena
Anna Hurtado
Annakaren Yahuaca
Annia Gissell Clarte
Annie Hammond
Antrionette Crosby
Ashley Poole
Ashley Prewett
Ashley Pearson
Asia Wilcox
Austin Kinsie
Autumn Randall
Aydren Morris
Banessa Quiambao
Bayle Voysey
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Kristian Tagupa

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Duyen Luong

Bessie Taylor

Brandon Yi

Branden Rico

Brandon Baptiste

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Janann Nakamura

Nadiya Perez

Mya Koomoa-Kauwe

Nadja Ortiz Lopez-Collins Nancy Melendrez Narumi Ogawa Ngoc Nguyen Nguyen Khanh Nick Chelemen Nicolas Grindy Nicolas Ynostroza Nicolas Patague Nicole Betlazar Nicole Romer Nicole Goodman Nicole Shaeffer Nina Young Nitasha Singh Noah Bradsher Onanong Donphuttha Pamela Grubb Pan Elliott Paris Ward Paul Perez Paulina Juarez Paulina Reddam Pawnesha Parrish Pechroong Akahlahvasuvee Phung Thach Phuoc Quach Qu Zeng Quinntara Brown Quoc Nguyen Rachel Nelson Rasheeda Sharp Raymond Hao-Cortez Rebecca Perezoh Rebecca O'Kelley Reinaldo Pagan Remi Drew Rhonda Ware Ricardo Ramos Ricado Mata Ricardo Arevalos Ricardo De La O Rickey Smith Ricky Padron Ronald Wilson-Mollett Rose Nelson Rowan Fraser Rowie Lagrimas Russell Tamashiro Ruth Olivares Lara Sade Christner Samantha Cunningham Samantha Saint Pierre Samantha Douglas Sara Ford Sarah Rubin Saralyn Bustos Savannah Newman Sean Saechao Seung Shin

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Amilcar Miranda

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Shannon Lapp

Shauna Hannibal

Sheilla McNamara Shelley Anderson

Shetonya Sinclair

Andrew Carter

Angela Fogel

Anna harbert

Beau Belisle

Breanna McCoy

Anneke Taylor

Antoinette Campbell

Recognizing Special Anniversaries

(June, July and August)

5 Year Celebrations
Adriana Torres
Amanda McManus

Amanda Tinajero Amarette Trujillo Amber Sulaver

Amy Liwag April Skinas

Arnaldo Salazar

Ashllee Rannelle Bonnie Cervantes

Brandi Bobrowski

Calvin To Carmel Trejo Carri Diaz

Casey Vickers Chunming Hsiao

Cori havden Courtney Lewis

Debra Keller Diana Grey

Emerald Sentman Emilie DeRitter Erika Campos

Estrella Broadie Evadna Nesbit Felicia Burns Feliz Diaz

Gary Clinton

Hulu Amen Ra Iibron Tamrazzadeh

Iaeel Gilmore **Jessica** Todd Io Birdwell Iom Larsen

Kelsev Studebaker Laura Barbosa Laura Peraz Linda Freibott

Linda Leung Lisa Reif

Lynsey Taylor

Marissa Aguinaldo Marjorie Pomeroy Mary Armbrust

Megan Allen

Megan DePaulo Megumi Robinson

Michael Bearden Michael Theroux Nadine Jackson

Ouseli Gomez Patricia Hatfield Priscilla Noriega

Rachel Thurber Randi Edwards

Raul Ortiz Rebecca Goodrich

Robert Ekin

Robert Maldonado

Rose Cale Russell Setsuda Scott Smith Stella DiTullio Torriano Melancon

Vicki Burton Wendy Cone Yahaira Rodriguez Yvette E Benjamin Zachia Murray

10 Year Celebrations

Aimee Lewis Alison Luke Bryan Burkhart Christina Williams Cindy Lolowski Daniela Briseno Danielle McCutcheon Glenn Wheatland

Hannah Jones

I Bar Houseton

Jamie Ellis Karia Klipper Kimberly Emmett Leslie Littlejohn Maria Deda Marieta Delacruz Mark Richards Micaela Torres

Rowdy Hall Ted Nissen

Nichole Morgan

15 Year Celebrations

A Ginger Gibbs-Kettering

Algird Lisaius

Annette Oevermann

Bart Burrows Dava Fisch Deborah Zilliox Debra Smith Elizabeth Lal Eric Mueller Gabriele Purrer

Janet Binger Joy Nakamura Kirsten Staley Lauri Karaglanis

Loretta-Rose Newman

Pamela Petty Ronkaraglanis Samantha Calma Sarah Pisenti Sherry Langland

20 Year Celebrations

Heidi Crespin Kerry Ledesma Kompaing Dacies LisaMarie Moyadjieff Lynnett Wilson Nenad Barackov

Peg Makone Rocio Rodriguez Tammy Harvey

25 Year Celebrations

Brett Rodger Carolynn Jackson Janice Thompson Iill Kerrigan Kathryn Chandler Lisa Grederick Yvonne Tuchscher

30 Year Celebrations

Dianna McAdams

IH Carty

Kirsten Anderson Mary Wright

35 Year Celebrations

Alison C Cherry Zubber Elize St. Charles Reinhard Arnold Sandra Dolber-Smith

2019-2020 CALIFORNIA CURRENTS PUBLICATION INFORMATION

The American Massage Therapy Association, California Chapter newsletter, <u>California Currents</u>, is scheduled to have 4 issues a year. Currently, the <u>California Currents</u> has a circulation of over 7,400, reaching our members and massage schools. All issues will be sent green, via email, posted to our Chapter website (<u>www.ca.amtamassage.org</u>) and to our Chapter Facebook page.

Issue	Last Date for Submissions	Date to be Published
Fall	November 4, 2019	November 18, 2019
Winter	January 27, 2020	February 3, 2020
Spring	April 27, 2020	May 11, 2020
Summer	August 3, 2020	August 19, 2020
Fall	November 2, 2020	November 16, 2020

^{* *}dates are subject to change.

Submissions of articles, pictures and advertising should be sent in .jpg format and/or word document. Submissions should be sent to Michael Roberson, Chapter Newsletter Editor, at editor@amta-ca.org

The following are Board-mandated policies regarding submission & rates.

- 1. First-Come, First-Served: Paid advertising in the newsletter is limited to no more than 25% of total content for each issue. Therefore, advertising will be accepted on a first-come, first-served basis based on the receipt of payment date by the Newsletter Editor.
- 2. One Full Page is the maximum amount of advertising that will be accepted from each advertiser for each issue.
- 3. Bulk Discount: Advertising rates shall be discounted by 20% when paid in advance for four advertisement placements within five sequential issues. If canceled prior to all four placements, the refund will reflect the standard single-issue rate less a service fee of 10% of the unused balance.
- 4. Specific Page locations: Add a 20% surcharge to the rates quoted below.
- 5. Only Camera Ready advertisements will be accepted ~ meaning ready for digital or print publications. Ads should be submitted in color as .jpg files.

Advertising space is available at:

Ad Size	Dimensions	Rate
Full Page	8x10	\$300
Half Page	8x5	\$175
Half Page	4x10	\$175
Quarter Page	4x5	\$100
Eighth Page	4x2.5	\$75
Business Card	4x1	\$50

Ad Copy Requests and Article Submissions should be submitted to Michael Roberson, Chapter Newsletter Editor at editor@amta-ca.org and payments (in the form of checks) should be made out to American Massage Therapy Association, California Chapter and sent to Michael Roberson, c/o AMTA-CA, 3640 S Bear Street #F, South Coast Metro, CA 92704. Ads will not be published until payment has been received. Your support to AMTA-CA is very much appreciated.

AMTA-CA CHAPTER Candidate and Volunteer Resume Form

Please print or type				Yr joined
Name		AMTA I.	D. #	
Home Address				_
Phone (w)	(h)			
Email			City/County	
Years in massage	CAMTC # N	Nassage license?	City/County	
Massage school atter	ded/# of hours			
Date of completion _	Other	related schooling		
	_PresidentSecretary		ound on the Chapter websi torBoard Member	ite)
Sergeant at Arms _	_Com <mark>mitte</mark> e on Candidacy _Educa <mark>tion Chair (Region:</mark>	Newsletter Editor	et (Member At Large)Go Social <mark>Me</mark> diaConfere Northern Rep South	nces/Workshops
			How much <mark>ti</mark> me do you wa	-
Relevant community	or professional experience		10	
List AMTA Chapter (C		# 1	nmittees):	
Other Qualifications _		/B	1	
perform the duties of of your duties? YES	this office? Are	you currently able to co	s a week do you estimate we mmit the appropriate time	•
At Poard mostings L	anderstand that I must be	present facused and co	purtoques that I must put a	ido my privata lifa fo
the duration of the fu		rom introducing distract	ourteous; that I must put as ing influences to other Boa	
Signature			Date	

Please submit Candidate and Volunteer Resume Form to info@amta-ca.org. If you have any questions about the position, please ask any of the current board members. Additional information on all roles can be found on the chapter website, www.ca.amtamassage.org. Thank you for your submission.

Calendar of Upcoming Events

Friday, August 30 **Camp Pendleton Family Day (Community Outreach Event)**

Del Mar Beach, San Diego

Saturday, September 7 Best Buddies Challenge Hearst Castle (Community Outreach Event)

San Simeon

Saturday, September 8 Burn Scar Training, San Jose (AMTA CA Sponsored Workshop)

Sunday, September 9 Burn Scar Training, San Jose (AMTA CA Sponsored Workshop)

Tuesday, September 10 Chapter Board Meeting, Call In

Saturday, September 15 SuperFrog® IRONMAN® (Community Outreach Event)

Imperial Beach, San Diego

October 2-6 **Phoenix Society World Burn Congress (Community Outreach Event)**

*you do not have to volunteer every day

Anaheim Hilton, Anaheim

Tuesday, October 8 Chapter Board Meeting, Call In

October 23-26 **National AMTA Convention**

Indianapolis, IN

Thursday, October 24 California Chapter Social at the National Convention

7.30-8.30am Indianapolis Marriott Starbucks (350 W Maryland St, behind the Westin)

Coffee is on us! Come meet up! Caffeinate up! and Make our way to the Opening

Session.

Tuesday, November 12 Chapter Board Meeting, Call In

Tuesday, December 10 Chapter Board Meeting, Call In

Tuesday, January 14 Chapter Board Meeting, Call In

Tuesday, February 11 Chapter Board Meeting, Call In

Tuesday, March 11 Chapter Board Meeting, Call In

Friday, Mach 13 **California Chapter Welcome Vendor Reception**

DoubleTree Hotel, Santa Ana

Saturday, March 14 California Chapter Annual Continuing Education Conference and Business Meeting

DoubleTree Hotel, Santa Ana

Note: Chapter Board Meetings are open to all members. Please contact our Chapter President for access to the call. Meetings are generally, 7.30pm-8.30pm and are subject to change.

California Currents Contacts

Chapter Board

Appointees

Northern Regions

President
John Lambert
president@amta-ca.org



Northern Representative Open northernrep@amta-ca.org East Bay
Far North
Golden Gate
Greater Sacramento
Monterey Bay
Napa Valley
Redwood Empire
Silicon Valley

Secretary
Phil Okazaki
secretary@amta-ca.org



Southern Representative Open southernrep@amta-ca.org

Southern Regions

Financial Administrator Michael Roberson treasurer@amta-ca.org



Government Relations Chair Open gr@amta-ca.org Desert Resorts
Gold Coast
Inland Empire
Los Angeles-South Bay
Mid State

Orange County

San Diego

Board Member Megan Martin 1stvp@amta-ca.org



editor@amta-ca.org

Appointee to CAMTC

Mark Dixon

Newsletter Editor

Michael Roberson

nta-ca.org

Board Member Bonni Kelley 2ndvp@amta-ca.org



mdixon@camtc.org

Educational Coordinators

Northern: Ryia Suising Central: Megan Martin Southern: Sarah Berkke

Chapter Administrator

Jeff Milde

Chapter Website www.ca.amtamassage.org

Elected Delegates
1) Stacey DeGooyer (2019-2020)
2) Karl Reid Kramer (2019)

Calma Association Management, LLC

NOTE
California Chapter's
Phone Number
916-382-8542
and EMAIL ADDRESS

info@amta-ca.org

Follow Us on Facebook Amta-CA-American-Massage-Therapy-Association-California-Chapter

And National:
American Massage Therapy Association
- AMTA

